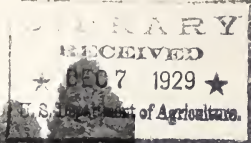


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THE COLE NURSERY COMPANY

48 Years at
PAINESVILLE, OHIO

Dear Friend:

This is just a reminder that now is the time to plant the flowers and shrubs that you appreciate so much in the spring and summer.

Several weeks ago we mailed you a copy of our Fall Catalog, listing many fine varieties at unusually low prices, and if you have not already placed your order do so at once for the time is getting short for planting. If you plant now the roots will have an opportunity to take hold in the soil and become firmly established before cold weather sets in. This gives your plants practically a year's start over those planted in the spring.

We want to call your particular attention to the fact that Peonies particularly must be planted in the Fall, and for best results Bulbs, Lilacs, Bleeding Heart and many other items should be planted at this time.

On the remaining pages of this folder we have listed a few extraordinary offers that you will surely wish to take advantage of. It is seldom that a Nursery can give you the opportunity of purchasing these items at the prices quoted, and we urge that you place your order TODAY.

**Don't fail to act NOW—
as our supply will rapidly
be exhausted at these un-
usual bargain prices.**

Very truly yours,
THE COLE NURSERY COMPANY

Per

W.B. Cole
President





CATALPA BUNGEI

CATALPA BUNGEI—"Umbrella Catalpa"

Cole has ten thousand (10,000) beautiful, heavy, well rooted trees—perfectly straight and exceedingly low priced.

Regular Price, \$2.50 Each

Special Price for Two Perfectly Matched Trees, \$3.90

SHADE TREES

Other Specials on Shade Trees at Big Discounts for Immediate Order

Two Silver Maple—10 feet high, for	\$3.75	Two Lombardy Poplar—8 feet high, for	\$1.80
Two Sugar Maple—8 feet high, for	4.90	Two Weeping Willow—6 to 8 feet high, for	2.40
Two European Sycamore (Oriental Plane)—8 feet high, for	4.30	Two American Elm—8 feet high, for	2.90

≡ A Real Bargain ≡

COLE'S FAVORITE LILAC COLLECTION

Fall is the proper time for planting Lilacs, because of their early spring growth and bloom. Plant now for real success and beauty next year.

Strong Plants, 2 Feet High, \$1.00 Each

Belle de Nancy—Double, satiny pink.

Gloire de Lorraine—A most beautiful new variety. Heavenly blue flowers of mammoth size. 25c extra.

Ludwig Spaeth—Single, deep rich red. One of the largest flowering sorts.

Michael Buchner—Plant dwarf. Blooms double, color pale lilac, with interior of petals shaded blue.

Mme. C. Perier—Double, creamy white. A dwarf grower.

Five Wonderful Hybrid Lilacs (one each of the above) including the beautiful Gloire de Lorraine, in 2 ft. size, only \$4.25. Offer K-2. Read description and note the grand display we have worked into this collection.





NORWAY SPRUCE

EVERGREENS

in

Perfectly Matched Pairs

Here is an unusual opportunity to obtain perfectly matched, symmetrical evergreens for foundation and lawn plantings, in large sizes, that will take hold and thrive in any soil with ordinary care.



HOVEY'S GLOBE ARBOR
VITAE

Scotch Pine—Beautiful specimens, grown right, as the picture verifies. 2 feet high. Value, \$3.00 each.

Special—Beautiful matched pair (2), for \$4.80

Spiny Greek Juniper—Grand and distinctive, dwarf and bushy, bright bluish foliage. 15 to 18 in. high. Value, \$3.00 each.

Special Price—Two (2) perfect specimens, for only \$4.75

Norway Spruce—Ours are glossy green, and as symmetrical as the sun. 2 ft. high. Value, \$2.50 each.

Cole's Special Price—Two (2) fine trees, (just alike), only \$3.90

American Arbor Vitae—Pyramid type and bright green. 2 ft. high. Value, \$2.25 each.

Cole's Special Fall Price—Two (2) matched plants, \$3.20

Hovey Globe Arbor Vitae—1½ ft. high. Value, \$2.75 each.

Special—A beautiful pair (2), for only \$3.90

Cole's Fall Evergreen Collection

Five Beautiful Varieties, One (1) Each of the Above, Value, \$13.50.

Very Special, Only \$9.90

Extra: 2 Each of the Above—10 Grand Evergreens, \$18.80



SCOTCH PINE

SPINY GREEK JUNIPER

IRISH JUNIPER
(In Background)



Cole's True Old-Fashioned BLEEDING HEART

*A joy in the Spring, but must be planted in
the Fall. Order now and delight in these
favorite flowers next Spring.*

Regular Price, 70c Each, Postpaid

Special Prices—2 large roots \$1.10, Postpaid

Extra Value—5 large roots 2.30, Postpaid

Extraordinary Offer—10 large roots 3.90, Postpaid

Cole's Standard Peony Collection No. 6

Containing a Beautiful Selection of the Highest Class Standard Varieties. \$5.85 Value.

9 Beautiful Peonies—Special, \$4.75 Postpaid

Name	Color	Blooming	Name	Color	Blooming
Augustine d'Hour	Brilliant red	Midseason	Jeanne d'Arc	Blush pink, with silver	Midseason
Boule de Neige	Glistening white	Early midseason	Mme. de Galhau	Shell pink, with salmon	Late
Duchesse de Nemours	Sulphur-white	Early	Mme. Emile Galle	Lavender	Late midseason
Duc de Wellington	Large white	Late midseason	Rubra superba	Bright crimson	Very late
Gigantea	Immense rose-pink	Early midseason			

Special Shrub Prices for Fall Planting

	Each	Per 5		Each	Per 5
Japanese Barberry—Valuable hedge or specimen plant. 15 in. high	\$0.25	\$0.85	Spirea Anthony Waterer—Dwarf, red flowering. 1½ ft. high. Bushy	\$0.50	\$1.90
Red Stem Dogwood—Bright red branches, green foliage. 2-3 ft. high	.50	1.90	Spirea Van Houttei (Bridal Wreath)—3 ft. high	.50	1.90
Deutzia Gracilis—Beautiful, dwarf, white flowering. 1½ ft. high	.60	1.90	Tamarix—Feathery foliage, beautiful and artistic. 3 ft. high	.60	2.40
Forsythia—Upright Goldenbell. 2 to 3 ft. high	.40	1.50	Common Snowball—2 to 3 ft. high	.75	2.90
Snowhill or Pee Gee Hydrangea—2 ft. high	.75	3.00	Weigela—Pink or white flowering. 3 ft. high	.60	2.40
Snowberry—Beautiful in fall. 2 to 3 ft. high	.50	1.90	Variegated Leaved Weigela—2 to 3 ft. high	.60	2.40

The Cole Nursery Co. ~ Painesville, Ohio

—EVERYTHING THAT IS GOOD AND HARDY—